



# BECOME A 2023 PAWS DOG PACK SPONSOR!

PAWS for WCDS, a 501(c)(3) charitable organization, is excited to announce our new PAWS Dog Pack Sponsorship Program for 2023.

The PAWS Dog Pack Sponsorship Program is an annual sponsorship, and with your tax-deductible sponsorship, you will receive perks, at each event listed below throughout the year, and showcase your company to the community.

Your specific perks will be determined by the level of sponsorship you choose.

The events that PAWS hosts raise funds for the Wayne County Dog Shelter & Adoption Center. Your Sponsorship contributions will directly impact the dogs at the shelter through our 2023 goals and the medical fund.

## 2023 GOALS

- Spay & Neuter Program
- Heartworm, and Flea & Tick Prevention Program
- Adoption Trailer

## MEDICAL FUND

The medical fund ensures medical treatment will be provided to every dog who passes through the Wayne County Dog Shelter, while waiting on their forever home.

## EVENTS

**Bow Wow Ball** – a semi-formal evening, scheduled for February 11, 2023 at Greystone Event Center, Wooster, Ohio.

**PAWS Crawl** – a dog friendly pub crawl, scheduled for June 24, 2023 in downtown Wooster, Ohio.

**Dirty Dog Jog** – a dog, and family friendly fun run/walk with obstacles for the dogs, scheduled for October 21, 2023 at The Wilderness Center in Wilmot Ohio.

**Big PAWS Cash Raffle** – a fun raffle with a large grand prize awarded right before the holiday season.

**Yappy Hours** – dog friendly events, the second Friday of each month May – Oct at Troutman Vineyards and Winery, Wooster, Ohio.

## SPONSORSHIP LEVELS

| Inclusion  | Leader of the Pack \$5,000 | Life Saver \$2,500 | Champion \$1,000 | Hero \$500 | Best Friend \$250 | Companion \$100 |
|--|----------------------------|--------------------|------------------|------------|-------------------|-----------------|
| Acknowledgement on Social Media as an Event Sponsor                | X                          | X                  | X                | X          | X                 | X               |
| Logo on Website  | X                          | X                  | X                | X          | X                 | X               |
| Signage at all 6 Yappy Hours                                       | X                          | X                  | X                | X          | X                 | X               |
| Signage at 4 Major Events  | X                          | X                  | X                | X          | X                 |                 |
| Acknowledgement on Event Email Blasts as an Event Sponsor          | X                          | X                  | X                | X          |                   |                 |
| Featured on all advertisements for 3 major events (BWB) (DDJ) (PC) | X                          | X                  | X                |            |                   |                 |
| Big PAWS Cash Raffle Prize Sponsor                                 | X                          |                    |                  |            |                   |                 |
| Dirty Dog Jog 5K Finish Line Signage                               | X                          |                    |                  |            |                   |                 |
| Full Page Ad in Bow Wow Ball Program Guide                         | X                          |                    |                  |            |                   |                 |
| 1/2 Page Ad in Bow Wow Ball Program Guide                          |                            | X                  |                  |            |                   |                 |
| 1/4 Page Ad in the Bow Wow Ball Program Guide                      |                            |                    | X                |            |                   |                 |
| Acknowledgement in the Bow Wow Ball Program Guide                  |                            |                    |                  | X          | X                 | X               |
| <b>Event Tickets:</b>  |                            |                    |                  |            |                   |                 |
| Bow Wow Ball   | 8                          | 6                  | 4                | 2          | 1                 | 0               |
| PAWS Crawl   | 8                          | 6                  | 0                | 0          | 0                 | 0               |
| Dirty Dog Jog  | 8                          | 6                  | 4                | 0          | 0                 | 0               |
| Yappy Hour   | 12                         | 10                 | 8                | 6          | 4                 | 2               |

To complete your sponsorship visit our website [www.paws4wcds.org](http://www.paws4wcds.org).

Payments can be made via credit card online, or you may pay by check, made payable to PAWS for WCDS and mail that, along with your sponsor sheet, to PAWS for WCDS, 5694 Burbank Rd., Wooster, OH 44691. Email: [paws4wcds@gmail.com](mailto:paws4wcds@gmail.com) Federal ID#: 84-4434213



SCAN TO COMPLETE YOUR SPONSORSHIP



# BECOME A 2023 PAWS DOG PACK SPONSOR!

## SPONSORSHIP FORM

To complete your sponsorship either complete this form and mail it to the address listed below OR visit our website [www.paws4wcds.org](http://www.paws4wcds.org).

I'd like to become a:

Leader of the Pack (\$5,000)

Life Saver (\$2,500)

Champion (\$1,000)

Hero (\$500)

Best Friend (\$250)

Companion (\$100)

### General Information

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**PAYMENTS CAN BE MADE VIA CREDIT CARD ONLINE, OR YOU MAY PAY BY CHECK, MADE PAYABLE TO PAWS FOR WCDS AND MAIL THAT, ALONG WITH YOUR SPONSOR FORM, TO PAWS FOR WCDS, 5694 BURBANK RD., WOOSTER, OH 44691. EMAIL: PAWS4WCDS@GMAIL.COM  
FEDERAL ID#: 84-4434213**